



INDIAN CREATIVE CONTENT MARKET

WE CREATE, MAKE & CONNECT WORLD AROUND US



DATE : 25, MARCH 2022

**VENUE : DR. AMBEDKAR INTERNATIONAL CENTER
15 JANPATH ROAD, NEW DELHI**

PRESENTED BY- RUDRA EYE NETWORK

ABOUT ICCM 2021

ICCMarket is India's first market for Media & Entertainment content & services that would connect buyer and seller all around the country to a single platform. It optimized highly beneficial interactions between exhibitors, buyers, sellers, syndicators, distributors, and participants culminating in a healthy amount of content acquisition and sales.

ICCMarket is a premier event where some of the greatest minds, savvy brands, innovative technology enablers and leading practitioners from across India come together to explore the exciting world of content marketing. ICCMarket presents exciting new opportunities for brands, and independent creators alike. The ICCMarket objective is to create a platform for the meeting, sharing & development of great cinematic ideas. The market will provide a central point where industry people can share business and new opportunities shall be created for new talent. Attendees are able to obtain information about Indian content while networking in between the summit.



WHY TO PARTICIPATE?

- ◆ **To network -** A big reason for going to conferences is to meet with likeminded people and industry peers. As you build your professional network, conferences can become a good place for meeting with people in your field that you haven't connected in a while.
- ◆ **To expand your knowledge and find solutions to problems-** You will hear a lot about things in your field that will be new to you. These could be new techniques, new types of equipment, unpublished data, or learn from thought-leaders that you may not have previously heard of. You will get to keep onto of the research of some of the biggest names in your field, in addition to some of the newest faces in it. Conferences give you the opportunity to talk to these people one-on-one about what they are working on, and they may even give you advice on how to enhance your own work. You have the opportunity to ask presenters questions about their work and the rationale behind it, which you can't do when reading journal articles.
- ◆ **To present your ideas and work to others-** This is one of the more obvious reasons for attending conferences: to present your work. It's good practice in talking about what you do with a variety of people from similar, related and/or completely different areas of study. Presenting will make you more confident about the work that you do, and gives you new perspective about your work as people may ask questions that make you think about your project differently. At a conference you have the opportunity to get feedback on your work from people who have never seen it before and may provide new insight.
- ◆ **For people to meet you and market your company/brand-** It may not seem like a notable thing, but conferences are also a good way for people to meet you. Regardless if you are the CEO of a multinational company or a second year grad student, or even presenting for the first time, you may meet someone at a meal, in the exhibit hall or wherever and within a few minutes, you can make a connection with someone that could dramatically impact your professional career. This is especially important when you are looking for collaborators, jobs ideas, or in some fields you may even be looking for committee members. Conferences are another way to get your name and your work out there as you begin to establish yourself in your field





AGENDA



TIME

SEGMENT

9:30AM - 10:30AM

REGISTRATION AND
OPENING CEREMONY

10:30AM - 11:30AM

1ST SPEAKER

11:30AM - 12:00PM

STAND-UP COMIC

12:00PM - 1:00PM

2ND SPEAKER

1:00PM - 2:00PM

LUNCH

2:00PM - 3:00PM

3RD SPEAKER

3:00PM - 3:30PM

STAND-UP COMIC

3:30PM - 4:30PM

4TH SPEAKER

4:30PM

TEA BREAK

4:30PM - 6:00PM

MATCH MAKING

6:00PM - 7:00PM

CLOSING CEREMONY

Email- info@rudraeyenetwork.in

Website-www.rudraeyenetwork.in

Contact- +917428339594

Follow us on



@rudraeyenetwork



SCAN ME